Dr. Jonathan Parker presents

Learn how to transform your dental sleep medicine practice through this unique learning experience . . .

- Integration of clinical and business components provides a model for creating a successful practice.
- Emphasis on training both dentists and their staff members creates a cohesive team focused on achieving the practice mission.
- Smaller class size and interactive model of this seminar provides the perfect venue for learning so you can return to your practice with advanced levels of expertise.
- The course is taught by an experienced, knowledgeable and innovative faculty.
- The level of experience of your peer group attendees takes course discussions to a higher level.
- You will learn a revolutionary new system of appliance selection for each patient’s situation.
- Dental team members attend comprehensive sessions focusing on insurance reimbursement, marketing and patient communications and management.

DentalSleepology is the result of years of dental sleep medicine practice and teaching by Jonathan A. Parker, DDS. Dr. Parker is an internationally known educator on the role of the dentist in treating snoring and sleep apnea and has lectured at all major dental meetings in the US. He has been treating sleep problems for over 22 years and has had a successful full-time dental sleep medicine practice for over 12 years.

“I came to this advanced course on Sleep Solutions in Dentistry with very high expectations. I have to say that each and every expectation was met and exceeded. . . .”

Nancy Addy, DDS, Diplomate, ABDSM

The Masters Course in Dental Sleep Medicine - 2016

An advanced course for the dentist and entire staff that will help move your practice to the next level

Space Limited to 10 Offices per Session

Reserve Your Space Today!
This is a unique way to support both the health of your practice and the health of your patients.

The Masters Course is an incredible two-day journey that will deepen your knowledge of the clinical and business concepts needed to take your practice to the next level. The course is created for dentists and their team members who have experience in treating patients with sleep disorders. This is the ultimate course for the dental team that wants to expand its knowledge, improve success with patient care, grow its practice and increase profitability. The program is taught by a well-known faculty and is constantly updated to reflect cutting-edge information on the newest techniques and treatment options. The format of lecture and open-forum participation provides an exceptional opportunity for learning.

Course Faculty*
- Michael J. Howell, MD: An engaging speaker and specialist in both Neurology and Sleep Medicine. He is affiliated with the University of MN Medical Center and is a recognized expert in the area of sleep and its relationship to neurological disorders and obesity.
- Laura Sheppard C.D.T., T.E.: Director of Quality & Compliance for Microdental Laboratories has been a practicing dental technician since 1979. She serves on a number of association boards and brings outstanding information and passion to her presentations on dental sleep medicine.
- Jeffrey Forslund, DDS: Dr. Forslund’s career began with Family/General Dentistry and transitioned to a focus on TMJ and sleep apnea problems. Today he is caring for patients with Dr. Parker at Snoring and Sleep Apnea Dental Treatment Center.
- Chris Bez, CAS: develops marketing strategies with corporate and entrepreneurial clients. She focuses in the area of evolving marketing techniques and dental sleep medicine.
- Kim Lahr & Julie Schedler have extensive administrative experience in business management and practice protocols.
- Karen Iverson, CDA, LDA, Julie Larson, LDA Jean Kaiser, RDH, Jackie Berthene, LDA and Paula Frisbie, RDH, have extensive experience in clinical assisting in dental sleep medicine.

* In addition to Dr. Jonathan Parker

Course Topics
- **Doctors and Entire Team**
  - Implementing an Effective Marketing Plan for the Dental Sleep Medicine Practice
  - A Road Map to Choosing the Right Appliance for Each Patient
  - Managing Side Effects of Oral Appliance Therapy (case studies)

- **Doctors**
  - Understanding the Connection Between OSA, TMD and Bruxism
  - Understanding Insomnia, RLS, REM Behavior Disorders and other sleep problems

- **All Team Members**
  - Overview of Snoring and Obstructive Sleep Apnea (OSA)
  - Overview and Dental Supplies and Materials
  - Overview of Oral Appliances

- **Dental Assistants**
  - Patient Examination for Assistants
  - Overview of Oral Appliers

- **Front Desk/Business Managers**

Your tuition for the course includes:
- An extensive course manual
- Both breakfast and lunch during seminar days
- Discounted hotel rates at a top tier hotel

Approved PACE Program Provider
FAGD/MAGD Credit Approval does not imply acceptance by a state or provincial board of dentistry or AGC endorsement. 2/1/16 to 1/31/20

Call or visit us online for additional course information
952-345-0290
www.dentalsleepology.com

*The pearls that I received from the advanced course and being able to share different solutions to common problems have enabled me to take my practice to the next level. Thank you Dr. Parker, for being such an excellent mentor.*

Walt Kucaba, DDS, MS